

Thomson Financial's AGM analytics service gives you:

- Thomson Financial's **experience** in providing insight and analysis on a company's investors is second to none;
- We provide capital markets information relating to equity ownership and market activity for **over 4,500** publicly traded companies;
- We are the **trusted partner** for more companies globally than any other provider of shareholder analysis;
- **Locally** we have provided these services in relation to more than 100 meetings.

Annual General Meeting Services

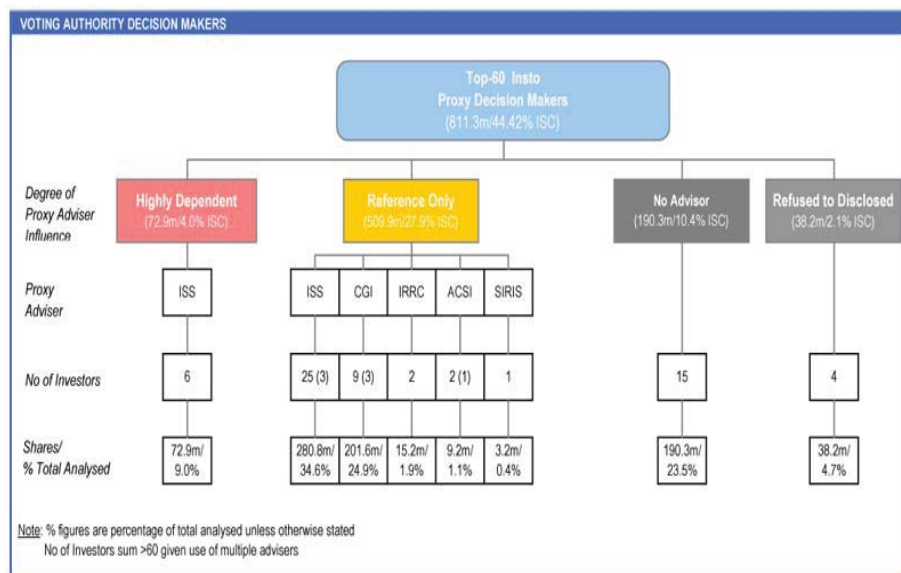
Providing Insight into Investor Voting Intentions

Accurate analysis of voting intentions is now critical to ensuring a successful AGM. This has been evident in the growth of shareholder activism and the increasing influence of corporate governance and proxy advisory agencies on the way institutions vote. The effective identification of who within your shareholder base holds the voting rights and which proxy agencies or corporate governance teams they rely on to make their voting decision, can help you to effectively gauge voting behaviour and enable you to accurately target your pre-AGM communications activity.

Thomson Financial's AGM analytics service gives you:

- **Knowledge** - Share Register Analysis provides identification of the key institutional shareholders;
- **Insight** into the corporate governance policies of relevant institutions;
- **Analysis** of how your investors assess resolutions and what advisers they rely on for corporate governance issues;
- **Understanding** - Voting Authority Reporting; connecting the dots between the beneficial funds, institutions and proxy advisers to enable voting authorities to be identified and their influence quantified.

Armed with this market intelligence, companies can better target the investor community and their advisers to understand topical or contentious issues – maximising the chances of achieving successful outcomes at the next shareholder meeting.



Steps 1&2 - Voting Authority Analysis

Our Voting Authority Analysis is a comprehensive forward planning tool and roadmap required to effectively understand, target and communicate with key voting constituencies for the purposes of your AGM. This will provide a solid platform which is critical to understanding their voting process and likely intentions in advance of the AGM.

For more information on our AGM services please contact us on:

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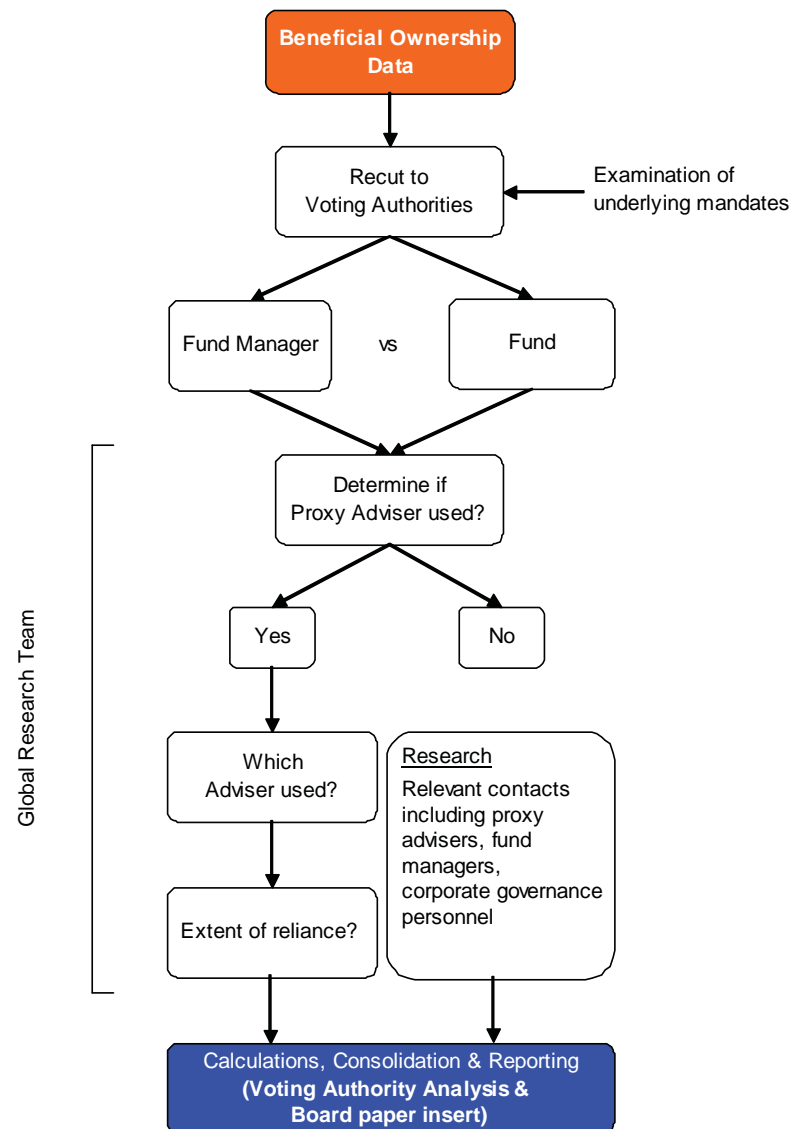
Our global research team would contact your Top Proxy Decision Makers on the voting structure and process within each respective institution as well as any specific corporate governance policies. The findings will be compiled and presented in a Voting Authority Analysis report including full contact verification and details on all relevant corporate governance personnel. Thomson Financial (TF) will aim to provide the completed Voting Authority Analysis report to you within 1 week from commencement.

Step 3 - Institutional Voting Perception Campaign

Thomson Financial has extensive experience in working on major and complex transactions involving shareholder voting (perceptions) and delivering desired outcomes. We adopt a global approach to the voting process, understanding that many of your major shareholders are resident overseas and use offshore nominees and custodians. TF’s institutional voting perception program involves the following sub-components:

- A. Identification of the voting authorities and custodial chains;**
- B. Notification of notice of meeting;**
- C. Analysis of voting reports.**

Voting Authority Process Diagram



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