

Corporate Communications Services

Webcasting - Share your Investor Relations (IR) event with the world.

Why Choose Thomson?

Having brought together five of the worlds best webcasting companies, StreamX, neTVision, CCBN, BroadcastONE and RAW; Thomson can now offer unsurpassed webcasting services to meet your investor relations needs. Delivering over 25,000 events annually, Thomson can help you meet the growing demands of investors, analysts, and regulators by extending your reach directly to fund managers and analyst's desktops.

Delivering a distinctive customer experience is our highest priority. Thomson uses its global network of experienced in-house technical producers to ensure the highest quality audio and video content from a simple conference call through to a multi-venue satellite link up. We also provide 24-hour support through teams in Sydney, Hong Kong, London, Paris, Nurnberg, San Francisco and Boston.

One-Stop Shop

Thomson provides the most comprehensive suite of event services:

- **Webcasting Services:**
 - **Video Webcast Service:** High quality video and audio streaming, along with an interactive user interface & synchronised PowerPoint slides.
 - **Virtual Presentation:** Synchronised audio with Web-based PowerPoint slide presentation.
 - **Audio Webcast Service:** The audio portion of your event is captured for broadcast over the Internet along with an interactive user interface & synchronised PPT slides.
- **Event Services:** On-site event management and audio/video production.
- **Teleconferencing Services:** Coordination of the teleconferencing portion of your events.
- **Events Briefs & Transcripts:** Unbiased summaries and full-text transcripts of corporate events.
- **Distribution:** Your IR events distributed at no additional cost, through the Thomson Institutional & Retail Investor networks.
- **Internal Streaming Solutions:** Thomson has over 5 years experience assisting companies with their employee communications which is a cost effective and measurable alternative to traditional communication mediums.
- **Podcasting, MP3 downloads & PDA streaming:** Your webcast can be streamed live to handle PDA's, and archived for on-demand access by Podcast or MP3 download.

Why use Thomson to Webcast Your Event?

- Thomson provides the industry's most comprehensive suite of webcasting event services gained from over 8 years experience providing IR webcast solutions;
- Thomson has delivered over 25,000 global webcast events per annum highlighting our proven operational, technological and service expertise;
- Provision of a dedicated account manager to maximise performance and customer satisfaction;
- Thomson distributes your event directly to the desktops of key stakeholders and investment professionals.



We have been with Thomson Financial for nearly 6 years and they continue to exceed our expectations when it comes to service delivery, friendliness and professionalism. The team deliver on time, every time and I never need to worry.

**Ann Kile, Investor Relations,
ORICA**



We are pleased with the professional expertise and added value Thomson Financial provides. Every webcast has been delivered with a minimum of fuss and the team are committed to building long-term client relationships.

**Sarah Wise, Communications Advisor,
Symbion Health Limited.**



Superior End-User Experience

Thomson offers a full range of options and a variety of features for your webcast including: branded viewer interface, Q&A functionality and online polling, synchronised PowerPoint slides, password protection and guestbook registration through MyCCBN®.

Cost Effective Distribution

Webcasting your event is not enough. You need to push it out to your investors. Thomson distributes your event directly to the desktops of all investment professionals.

- **Thomson StreetEvents:** Comprehensive, one-stop source for accurate, timely and complete event information, webcasts, transcripts and filings relied upon by thousands of institutional investors from over 1,700 leading buy and sell-side firms.
- **Institutional & Retail Partners:** Reach millions of investors via our channel partners including Bloomberg, First Call, AOL's Personal Finance Channel and MSN.

Constant Innovation

Thomson strives to offer the latest in technical developments, constantly re-evaluating its suite of products by providing up to the minute product enhancements and improvements. You can utilise your resources where it counts and not worry about being out of date. We recently introduced podcasting - providing MP3 versions of webcasts for download and playback on portable MP3 players & for delivery to iPods via iTunes.

Provide a Tangible Return on Investment

Thomson reporting tools provide invaluable information on your institutional and retail audience, and assist with your pre-targeting efforts.

- **Institutional Reporting:** Track which firms are watching your company, discover which investors have requested more information on your company, and access traffic reports to your Event Briefs and Transcripts. If your event is not in StreetEvents, you are missing a prime audience for your message.
- **Benchmark Reporting:** Benchmark your webcast activity vs. your industry using data aggregated across Thomson's entire client base of over 4,500 companies worldwide.
- **Teleconference Reporting:** View the names of people who participated in your call and the questions they asked.

Bendigo Bank has worked in conjunction with Thomson Financial for several years to ensure the widest possible coverage of company announcements such as our interim and full-year financial results and Annual General Meeting. With Bendigo Bank's head office in regional Victoria, the service Thomson Financial offers provides us with the ability to communicate to our one million-plus customers, 48,000 shareholders and the national, and international, financial sectors.

Owen Davies, General Manager
Marketing & Corporate Affairs
Bendigo Bank



Webcasting allows us to reach a far wider audience at low cost and also provides us with a low cost recall of what has taken place in various briefings. It is particularly useful for international time zones.

Mark Gell, GM,
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